



DEPARTMENT OF HIGHER AND TECHNICAL EDUCATION
(Jharkhand State Higher Education Council)

Yojana Bhawan, Nepal House, Doranda, Ranchi-834002 (Jharkhand)

Letter No: RUSA/Misc-5/2022/HTESD-293

Ranchi / Date: 18-06-2026

From,

Sudhir Bara, IAS

Director, Higher Education.

To,

The Registrar

All State Universities of Jharkhand

Sub: Creating awareness among students regarding the PM-Vidyalaxmi Scheme.

Sir/Madam,

The Government of India has launched the PM-Vidyalaxmi Scheme, an education loan scheme in the year 2024 for providing financial assistance to meritorious students pursuing higher education from Quality Higher Educational Institutions. The scheme facilitates access to collateral-free and guarantor-free education loans through a simplified and transparent digital platform, thereby supporting students pursuing higher education in recognized institutions.

In order to maximize the reach and benefits of the scheme, all State Universities and their colleges are requested to undertake a comprehensive awareness campaign among students and other stakeholders. The following measures may be undertaken:

1. Display information regarding the PM-Vidyalaxmi Scheme prominently on the University and College website and notice boards.
2. Circulate scheme guidelines and informational materials among affiliated colleges, departments, and constituent institutions.
3. The respective teachers may share the brochure of the scheme to the students through whatsapp group or any other medium.
4. The University/College may aware students regarding the scheme through awareness /orientation programme.
5. Establish coordination with the District Education Office for promotion of the scheme among the students of Class 11th and 12th in government schools.
6. The University and College may create awareness among the students of the school through the community engagement programme.

Therefore, the State Universities shall ensure the promotion of the scheme among the students in their University and Colleges and facilitate access to educational opportunities for deserving students.

Yours sincerely

[Signature]
18.6.26
(Sudhir Bara)

Director, Higher Education

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CC: PPS to Principal Secretary, DHTE/PPS to Director, Higher Education/Vice Chancellor of all State Universities of Jharkhand for kind information

[Signature]
18.6.26
(Sudhir Bara)

Director, Higher Education